

Bionical Represented at PMEA Awards

Bionical Health were proud to be represented at last month's PMEA (Pharmaceutical Market Excellence Awards) as we were joined by client Ipsen Pharmaceuticals as a finalist in the Patient Centricity category.

Although we didn't leave with the winning programme, for the submission "Patient Freedom with Care Closer to Home" to be identified and commended is a great achievement and one we are incredibly proud of, showing the flexibility and care we put into all of our Homecare Programmes.

In a category that puts the patient at the very centre of it's thoughts and focuses on collaboration and engagement to deliver the best strategy for enhanced patient experience – the standard of the finalists was incredibly high.

Lisa Wasden, Account Director, and Sarah Powell, Clinical Business Manager donned their best frocks and joined our clients at the Sheraton Grand for a fantastic evening celebrating the fantastic work that is being delivered in our industry.

[Award for Patient-Centricity - PMEA - Pharmaceutical Market Excellence Awards](#)